



LEICESTERSHIRE & RUTLAND
CRICKET FOUNDATION



Appointment for
Fundraising and
Development Manager
May 2026

Contents

03 Welcome

04 About our Foundation

05 The Opportunity

07 How to Apply

Welcome

Cricket has a unique ability to connect communities, improve lives and eradicate social barriers. Everything that Leicestershire & Rutland Cricket Foundation is working towards; every community programme, recreational team and inclusive opportunity that is on offer allows us to make great strides towards enhancing and extending the reputation, reach and profile of the game and Leicestershire Cricket.

However, we need and want to do better. The Leicestershire & Rutland Cricket Foundation is an integral member of the Leicestershire Cricket 'family'. By inspiring participation and community engagement through cricket, we will improve lives across the County and build trust and following.

We live in vibrant and multi-cultural Counties and it's vital that we rightly reflect, represent, and most importantly reach our diverse community. We want to be visible in the community to show that there's a place in the game for everyone – a real sense of belonging.

Founded on exceptional governance and leadership, we will use cricket as a vehicle for good in people's and communities' lives, making the game accessible for all in our leagues, clubs, communities and schools so that more people can experience and enjoy everything that cricket has to offer. Thank you for your interest in becoming our Fundraising & Development Manager.





About our Foundation

The Leicestershire & Rutland Cricket Foundation is striving to take the game's existing social impact to new levels and to inspire a passion for cricket in all our communities.

Leicestershire & Rutland Cricket Foundation is the official charity of Leicestershire County Cricket Club. The Foundation is dedicated to promoting the game of cricket at all levels and particularly among young people, through partnership and involvement of professional and recreational cricketing bodies, community clubs and other appropriate agencies within Leicester, Leicestershire and Rutland.

Despite enjoying a strong track record of community engagement across Leicester, Leicestershire and Rutland to date, including the continued delivery of free cricket programmes in primary schools and increased support for the women and girls' game in our community-based clubs, there is more to be done.

The establishment of the Foundation as its own entity helps us to supercharge our reach and achieve our ambitions of increasing accessibility and participation in cricket across the counties we serve.

Our new strategy

Our new strategy represents a step change in ambition and outlook and sets out how our community facing cricket organisation will make a significant impact across Leicester, Leicestershire and Rutland over the next 3 years.

This is an exciting opportunity for those wishing to lead the Foundation at its start to oversee its ambitions of using cricket and all its many interconnecting components as a force for good.

Purpose

Unite communities and enrich lives through the power of cricket

Vision

For the communities of Leicester, Leicestershire and Rutland to say "This is Our Game. This is My Game"

Mission

To use the power of cricket to connect our community, improve lives and get more bats and balls in people's hands creating a sustainable future for the game.

Our values

Sharing positivity: Bringing positive-orientated thoughts, ambitions, beliefs, and attitudes.

Caring at our core: Promoting a strong sense of community, leaving participants feeling valued, respected and connected.

Elevating everybody: Empowering communities with the tools to grow.

A safe and welcoming environment for all: Creating a community for people to bring their best.

The Opportunity

To help us achieve our ambitions, we are seeking to appoint a **Fundraising and Development Manager** to join our Executive team, and to support the delivery and execution of the cricket participation element of our first strategy.

Joining us as a **Fundraising and Development Manager** will afford you the opportunity to play an important role in supporting the delivery of cricket programmes across Leicester, Leicestershire & Rutland. Your contribution will help us widen participation and strengthen community engagement in support of the ECB's *Inspiring Generations 2* strategy.

In our Fundraising and Development Manager, we are seeking to recruit an individual that excels through:

- Their **passion and understanding** of how the power of cricket can improve lives across Leicester, Leicestershire & Rutland
- Providing **leadership** to support the delivery of a place-based strategy that seeks to create new places to play across the County whilst supporting current cricket participants to thrive.
- Championing **equity, diversity and inclusivity** through their actions and behaviours
- Their **teamworking qualities** bring ambition and energy into their teams
- Their **drive to improve cricketing experiences** in our leagues, clubs and schools and an equal desire to **create new cricket opportunities across our communities** in the County
- **Support the delivery of partnerships** across the County, both inside and outside of the game, to enable more people to benefit from the social and wellbeing benefits of cricket
- **Building cricket advocacy within our communities** by empowering volunteers across Leicester, Leicestershire and Rutland to improve lives through cricket-related experiences.

Responsibilities

Fundraising Strategy & Income Generation

- Lead the development, delivery and ongoing refinement of a diversified fundraising and income generation strategy aligned to L&RCF's strategic priorities and long-term sustainability.
- Take ownership of agreed income targets and performance against fundraising KPIs, providing regular reporting, analysis and insight to the Managing Director and Board.
- Develop and manage a strong pipeline of fundraising opportunities across trusts, foundations, corporate partners, statutory funders and other income streams.
- Proactively identify and convert new income opportunities that support growth in community programmes and strategic priorities.

Trusts & Foundations

- Lead the research, development and submission of high-quality funding applications to trusts, foundations, public bodies and other grant-making organisations.
- Develop compelling cases for support that clearly articulate impact, need and outcomes.
- Secure funding to support the expansion and sustainability of community programmes across the organisation.
- Ensure all applications are aligned to strategic priorities, organisational capacity and measurable impact.

Reporting & Governance

- Report to the Managing Director and provide regular performance, income and impact reporting to the Foundation Board (relevant subcommittee)
- Lead on the development and delivery of high-quality impact reporting across all fundraising activity including individual giving, community fundraising, events and legacy giving (where applicable).
- Apply and develop understanding on Social Return on Investment and wider frameworks to develop supporter journeys that encourage long-term engagement and recurring giving.
- Lead the Identification and development of opportunities to diversify and grow income streams across income streams across trusts, foundations, private and public fundraising activities.
- Build and maintain strong relationships with key stakeholders across cricket, community, business and public sectors.
- Raise the profile of L&RCF's charitable work through storytelling, partnership communication and impact-led reporting.
- Represent the organisation at relevant networking forums, events and sector meetings.
- Undertake any other reasonable duties as requested by the Managing Director.

Skills & Experience

- Knowledge of the UK fundraising landscape, including trusts, foundations, corporate social responsibility and public funding frameworks.
- Experience of working in a Charitable / Community Engagement environment
- Experience of events, public fundraising or supporter engagement programmes.
- Proven track record of success in fundraising, income generation or partnership development within sport, charity, education or community sectors.
- Demonstrable experience of securing income from trusts, foundations, corporate partnerships or other funding streams.
- Strong ability to develop and manage high-value relationships with external stakeholders.
- Excellent written and verbal communication skills, with the ability to produce compelling funding applications and proposals.
- Experience of managing fundraising pipelines, targets and performance reporting.
- Strong strategic thinking with the ability to translate organisational priorities into income generation opportunities.
- High level of organisational skills, with the ability to manage multiple deadlines and priorities.
- Confident use of IT systems, including Microsoft Office and CRM/database tools.
- Ability to work independently and collaboratively within a small, fast-paced team environment.
- Commitment to inclusion, community impact and the values of sport for social good
- Ability to plan, organise and prioritise workload to meet deadlines
- Proactive ability to 'sell' the positive life impact of cricket to secure partnerships

Behaviours

- Always be respectful of others, behave in a non-discriminatory manner with an understanding of the Equality Act 2010.
- Willing and able to deal with people professionally at all levels and from a variety of backgrounds.
- Bring energy and enthusiasm to the role and operate to our clear values and behaviours.
- Hard working with a can-do attitude.
- Willingness to learn and adapt to an ever-changing environment.
- A positive, professional, friendly and supportive manner.

- Ability to relate and empathise with participants, partners and funders

Personal requirements

- Willingness to participate in relevant training and development opportunities.
- Current driving licence and access to a car with business insurance.
- The post-holder must be willing to travel and work evenings and weekends as the role requires.

General

Whilst every effort has been made to explain the main duties and responsibilities of the post, each individual task undertaken may not be identified. This job description is current at the date shown, but in consultation with you, may be changed by your Line Manager and/or HR to reflect or anticipate changes in the job commensurate with the grade and job title.

Health and Safety

It is an employee's responsibility to take reasonable care of themselves and others and anybody affected by their undertaking including any act(s) or omissions.

Safeguarding

Leicestershire & Rutland Cricket Foundation is committed to safeguarding and protecting children, young people and adults at risk to enjoy the game of cricket, both recreational and/or professional formats of the game. All stages of recruitment will follow Safer Recruitment guidelines. References will be sought upon offer of employment and depending on job role, background checks may be required. Upon commencement of employment, all new starters are required to undertake ECB and Club safeguarding training (level dependent on role undertaken) and read and understand Safe Hands guidance and our Club safeguarding policies and procedures.

Location: Uptonsteel County Ground.

Remuneration: £33,724 - £37,042

Contract (fixed term 2 years)

The role is offered on a two-year fixed-term basis, with flexible working arrangements available and significant scope to shape the Foundation's future fundraising model.

Working hours: 35 hours per week

Time Commitment: Availability Monday – Sunday (Daytime/Evening) as and when required

Benefits

33 days annual leave inclusive of bank holidays
Company Pension Scheme
Life Assurance
Statutory Sick Pay
Flexible working
Electric Car salary sacrifice
Bike scheme salary sacrifice
Branded kit



How to Apply

We celebrate differences and applications are actively encouraged from individuals from diverse backgrounds, particularly those who reflect and represent the communities we work in.

To apply, please submit your CV and a covering letter (no more than two sides of A4) demonstrating how your experience aligns with the requirements of the role to hr.gov@leicestershireccc.co.uk.

The closing date for applications:

9am Thursday 18th June 2026

In person interviews will take place:

Thursday 25th June 2026

Accessibility

Should you require access to these documents in alternative formats, please contact:

Sharron Hunter HR & Governance Manager
Sharronhunter@leicestershireccc.co.uk

Equal Opportunities in Employment Policy Statement

Leicestershire & Rutland Cricket Foundation will ensure that all existing and potential employees receive equal consideration and is committed to the elimination of unlawful or unfair discrimination on the grounds of gender, race, disability, colour, ethnic and national origin, nationality, sexuality, marital status, responsibility for dependents, religion, trade union activity and age.

It is the intention of Leicestershire & Rutland Cricket Foundation that its workforce, at all levels, should reflect the composition of the city's population. To achieve this Leicestershire & Rutland Cricket Foundation will take active and positive steps to eliminate discrimination and to promote equality in employment.





Leicestershire & Rutland Cricket Foundation
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www.leicestershirecc.co.uk/foundation/news