

## Person Specification: NCSEM Strategic Health Advisor

### Purpose of the Role

This new NCSEM Strategic Health Advisor post will extend leadership capacity to deliver the Move More Sheffield strategy by embedding senior clinical expertise into local physical activity structures. The Advisor will provide a dedicated bridge between the health system and wider partners, ensuring alignment with NHS and local priorities and strengthening the integration of physical activity into health and social care pathways. They will also help bring insight, opportunities and connections from across the health system to strengthen our work and long-term impact.

Evaluations of the Move More GP and Place-Based PACC roles demonstrated the value of clinical leadership in accelerating system alignment and opening new opportunities for collaboration. The Strategic Health Advisor responds directly to this learning, providing trusted senior leadership to position physical activity as a core contributor to prevention, treatment, and recovery.

### Key Responsibilities

- Provide system-level leadership and credible health expertise to strengthen the integration of physical activity within health and social care.
- Build and maintain strong relationships across the ICB, NHS Trusts, primary care, social care and VCSE sector.
- Align Sheffield’s physical activity work with local, regional and national health and care priorities.
- Support the extension and embedding of the Move Well scheme and other relevant pathways.
- Provide strategic support to grow and strengthen the Move More Health & Social Care Network.
- Keep up to date with developments, opportunities and emerging priorities across health and care systems, sharing relevant insight to inform local work.
- Promote learning, evidence and partnership opportunities that strengthen long-term collaboration, influence and sustainability.

### Experience

Essential	Desirable
<b>Significant experience working within the NHS, social care, or public health system at a senior or strategic level.</b>	Experience working across organisational boundaries, including ICBs, Trusts, and VCSE partners.
<b>Proven track record of influencing policy, practice, or commissioning decisions within a health or care setting.</b>	Experience contributing to or leading system-level programmes related to physical activity, prevention, or health improvement.

<b>Demonstrated clinical or professional leadership experience promoting behaviour change or health improvement.</b>	Experience representing a health organisation in cross-sector partnerships or strategic boards.
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## Knowledge and Understanding

Essential	Desirable
<b>Strong understanding of NHS structures, priorities, and current strategic frameworks (e.g. NHS Long Term Plan, Integrated Care Systems).</b>	Knowledge of local health and wellbeing strategies, such as the Fair and Healthy Sheffield Plan and South Yorkshires Health is Wealth report.
<b>Awareness of the evidence base around physical activity and its role in prevention, treatment, and recovery.</b>	Understanding of evaluation and evidence-generation in applied health or community settings.
<b>Understanding of system leadership, partnership working, and the social determinants of health.</b>	Familiarity with NCSEM's mission and the Move More Sheffield programme.
<b>Strong understanding of health and care systems, with the ability to identify opportunities and build effective partnerships.</b>	

## Skills and Abilities

Essential	Desirable
<b>Excellent communication and influencing skills, able to engage confidently with senior stakeholders across sectors.</b>	Skilled in translating research and evidence into policy or practice.
<b>Ability to provide credible, trusted clinical advice in strategic and partnership contexts.</b>	Ability to facilitate cross-sector learning and knowledge exchange.
<b>Strong analytical and strategic thinking skills, with the ability to align local initiatives with national and regional priorities.</b>	Experience writing reports or recommendations for system-level audiences.
<b>Collaborative approach, with the ability to build relationships and consensus across diverse organisations.</b>	Competence in presenting insights and recommendations to senior boards or networks.

## Personal Attributes

Essential	Desirable
<b>Credible, respected, and trusted as a senior clinician or health leader.</b>	

**Committed to advancing physical activity as a core component of health and wellbeing.**

**Inclusive, partnership-oriented, and motivated by system-wide impact.**

**Able to balance strategic leadership with practical implementation insight.**

### Expected Outcomes

- Strengthened relationships between NHS Trusts, the ICB, primary care, social care, and VCSE partners.
- Alignment of Sheffield's physical activity work with NHS and local strategic priorities.
- Integration of research learning into system planning and decision-making.
- Evidence of the value of embedded clinical leadership to inform future commissioning and sustainability.

